



BUBBA ORGANICS RECOGNISED AS FINALIST IN AUSTRALIAN SMALL BUSINESS CHAMPION AWARDS 2020



MEDIA RELEASE, Melbourne, February 14th 2020: Bubba Organics has been announced as a Finalist in the Australian Small Business Champion Awards 2020.

From over 3,000 awards entries, Bubba Organics was selected as one of 14 finalists in the Manufacturing category.

The awards program, noted as the most prestigious small business awards program in Australia, aims to offer finalists and winners, well-deserved recognition for the hard work and dedication required to produce the levels of business success needed to thrive in their relevant industries.

The Australian Small Business Champion Awards seek to shine a spotlight on businesses and business owners that contribute to the local community as well as the Australian economy.

Quote attributable to Kerri & Mel, Co-Founders of Bubba Organics:

“We are thrilled that our proudly Australian made & owned baby-care brand has been selected as a Small Business Champion Australia Finalist 2020, in the Manufacturing category, from over 3000 entries received.

Bubba Organics was created with the dream to develop a premium, 100% natural, ethical and eco-friendly range of locally made baby-care essentials that mums can trust & babies love.

We are humbled & honoured to be recognised amongst other small business champions making such amazing efforts within our domestic market.”

Quote attributable to Steve Loe our behalf of the Australian Small Business Champion Awards:

“I wish to personally congratulate you and your team for being acknowledged as an elite Australian small business in the Manufacturing category. This achievement qualifies the vision, planning and hard work invested in your business to deliver spectacular results.”

Quote attributable to Senator The Hon Michaelia Cash:

MINISTER FOR EMPLOYMENT, SKILLS, SMALL AND FAMILY BUSINESS

“There are more than 3.4 million small businesses in Australia and they add \$413 billion dollars to our national economy. The diversity and innovation across the Australian small and family business sector is something that we recognise and celebrate.” (From the ASBCA website)

The Finals

Awards winners will be announced for each category at a special awards ceremony in Sydney on Saturday, 21st March. The evening is the ultimate celebration for Australian Small Business.

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-ENDS-

For more information, imagery or interviews contact:

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ABOUT BUBBA ORGANICS:

Since its launch in early 2016, Bubba Organics has been providing Australian families with truly natural skincare products. Committed to be a brand that parents can trust – an ethically produced, Australian made skincare line genuine about transparency. Nothing hidden or harmful, just the very finest naturally sourced ingredients chosen for their proven effectiveness and suitability for extra-sensitive skin. Bubba Organics is an ECO award-winning brand and a respected name in natural baby skincare.

Bubba Organics is not only a proudly Australian owned and made brand, but all products are manufactured in Victoria, supporting our local business partners at every angle.

A ‘think globally, act locally’ approach that continues to resonate well with the brands discerning customer.

Bubba Organics is:

- **Australian Made & Owned ®**
- **A proud supporter of the Eczema Association of Australasia Inc**
- **Australian Allergy Certified ®**
- **Australian Certified Toxic-Free**
- **Made Safe Non-Toxic Certified™**
- **Vegan Friendly Certified™**
- **Cruelty-Free Certified™**



www.bubbaorganics.com.au