



MEDIA RELEASE

21 February 2017



Bubba Organics celebrates WINNING Best ECO products 2017 Australian Gift & Life Instyle GALA Awards

Bubba Organics is thrilled that its Pure, Natural, Organic by Nature baby skin care and baby care essentials ranges have WON the best ECO products for the 2017 GALA - Gift & Life Instyle Awards which recognises the creative excellence of the vibrant and innovative retail industry.

The GALA Awards are an opportunity for the industry to shine the spotlight on exceptional talent and achievements within the community and congratulate business' on their hard work and determination shown throughout the year.

In addition to winning the 2017 best ECO brand award, Bubba Organics were also nominated as a finalist in the following categories:

- Life Instyle, Bath Body and Fragrance - Bubba Organics Lavender & Chamomile Baby Hair & Bath Wash
- Life Instyle, Gift - Bubba Organics Australian Goats Milk Premium Baby Gift Box

Launched in Feb 2016, Bubba Organics was created by two mumpreneurs who noticed a gap in the market for honest, safe, natural and organic by nature baby and family skin care.

Bubba Organics was created with the dream to develop a product which was 100% owned, designed and made in Australia to the highest ethical Australian standards using the finest locally sourced natural ingredients, in modern attractive locally made eco friendly packaging.

Bubba Organics products include a fresh Australian Goats Milk range which is scent free for sensitive skin and a Lavender & Chamomile range created to gently soothe, calm and safely nourish. With an Aloe Vera base and no harmful chemicals or nasties Bubba Organics are baby care essentials that mums can trust and babies love.

"I am thrilled to see our products recognised against the industry's best! This is something we have worked towards for a very long time. It is a really exciting time for Bubba Organics!" said Kerri, Co-Founder of Bubba Organics.



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“Since launching, we have had so much positive feedback from stockists and customers thanking us for creating such an honest and effective range of products.

“We worked hard to ensure that we were not compromising on quality and also were minimising our eco footprint as much as possible. We are so honoured that this effort has been recognised,” Kerri concluded.

The GALA winners were announced on February 18th 2017.

To learn more about Bubba Organics head to www.bubbaorganics.com.au or to enquire about stocking the Bubba Organics products contact hello@bubbaorganics.com.au.

- Ends -

For all media enquiries, including hi-res images and samples, please contact Kerri Chadwick
kerri@bubbaorganics.com.au or 0400987788

Notes to Editors:

Bubba Organics ©

Social Media:

Facebook [facebook.com/bubbaorganics](https://www.facebook.com/bubbaorganics)

Instagram [@bubbaorganics](https://www.instagram.com/bubbaorganics)

Blog: <http://www.bubbaorganics.com.au/blog/>

- Bubba Organics is the earth's favourite little organic baby care company, creating Pure, Natural, Organic by Nature © baby care essentials that mums can trust and babies love.
- The Bubba Organics ranges have a premium Aloe Vera base (Not Water).
- Bubba Organics use Fresh Australian Goats Milk in the Goats Milk range (Not Powder).
- Bubba Organics are proud members of the Australian Made Campaign.
- All products are Australian made, owned & designed. All packaging & POS is produced in Melbourne (with the exception of the tubes which are made in Sydney).
- Bubba Organic products are not tested on animals.
- Bubba Organics brand has been created and is owned by family friends Kerri & Mel.

The Ranges:

- Bubba Organics Baby Hair & Bath Wash 250ml RRP \$23.95, 500ml RRP \$32.95
- Bubba Organics Baby Bottom Cream 125ml RRP \$24.95, 75g Tube RRP \$26.95
- Bubba Organics Baby Moisture Lotion 250ml RRP \$25.95
- Bubba Organics Baby Room Spray 125ml RRP \$24.95



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Our Promise...

At Bubba Organics, we promise that we will always be Pure, Natural and Organic by Nature, free from Parabens, Petrochemicals, Sulphates (SLS), Mineral Oils, Synthetic Colours & Fragrances. Every beautiful product is planet safe and full of things that are naturally good for happy mums & babies.



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